

## About Carmel Community Players:

- CCP provides live dramatic and musical presentations that expand and develop creative opportunities for the entire community. Founded in 1993, CCP responded to a growing need in this community for affordable, local, quality entertainment that would meet the needs of cultural enrichment for the entire family.

## About the Carmel Community Playhouse at Clay Terrace

- A relaxed 120-seat "black box"-style space, the Carmel Community Playhouse offers both audience and artist a truly unique and challenging theatre experience.
- The Playhouse is conveniently located amongst more than 70 retail shops and 17 restaurants, all within walking distance for patrons to enjoy.

## CARMEL COMMUNITY PLAYERS

14299 Clay Terrace Boulevard  
Suite 140  
Carmel, IN 46032

Phone: 317 815-9387  
Website: [www.carmelplayers.org](http://www.carmelplayers.org)  
E-mail: [info@carmelplayers.org](mailto:info@carmelplayers.org)



## Submission Specifications:

- Color covers are CMYK.
- All other ads are B/W.
- Full page bleeds are available at no additional charge - see mechanical requirements. Changeable art option is available for each program at no additional charge.
- All changeable art must be clearly marked with advertiser's name and insertion date. If new art is not provided by deadline date, past advertisement will be run.

## Submission Preferences:

- CD or email (files under 2 MB only) with hard copy for proofing. Include all fonts and graphics (300 dpi or better). PDF or TIFF preferred.
- All artwork must be camera-ready to scale. If submitted artwork is not acceptable, you may be referred to a graphic artist. Space fees do not include art design or alteration.
- Additional graphic charges are the advertiser's responsibility and will be billed accordingly.

*\*Replication from CD or email cannot be guaranteed.*

## Send art to:

Email: [info@carmelplayers.org](mailto:info@carmelplayers.org)

## Questions/Assistance:

Email: [info@carmelplayers.org](mailto:info@carmelplayers.org)  
Phone: 317.815.9387 (Leave a message)

A Season of  
**RestorAtion**

Talking With...

TRIBUTE

*The Philadelphia Story*

LOST IN YONKERS

I Married An Angel



2013-2014

Our 20<sup>th</sup> Season

## Become a Sponsor!

### Title Sponsor

The Title Sponsor is the lead sponsor for the CCP Encore, and Cabaret seasons. A promotion and benefits package will be custom-created, including name rights for the CCP stage and will include 5 Gold Level Playhouse Passes.

**Investment: \$10,000**

### Encore Series Sponsor

Encore Series Sponsor - Encore Series Sponsor is the sponsor of CCP's Encore Series (4 Plays/1 Musical). They will enjoy a promotion and benefits package that includes full page ads and 10 Season Tickets. **Investment \$6,000**

### Cabaret

Cabaret Series Sponsors - The Series Sponsors will enjoy a promotion and benefits package that includes ads and 4 Gold Level Playhouse Passes. **Investment: \$3,000 each series**

### Community Partners

Community Partners believe in the mission of CCP and support our efforts at the Playhouse. They will receive an affordable promotion and benefits to include 1/2 page or 1/4 page ads, Playhouse Passes and more.

**Producer Investment: \$2,000**

**Director Investment: \$1,000**

Contact us for more information and complete sponsorship details!



## Talking With...

**OCTOBER 17-27, 2013**

## TRIBUTE

**JANUARY 16-26, 2014**

## The Philadelphia Story

**MARCH 6-16, 2014**

## LOST IN YONKERS

**MAY 1-11, 2014**

## I Married an Angel

**JULY 18-AUGUST 3, 2014**

## CCP 2013-14 Season

### Advertising Rates

CCP will present five productions (45 performances) at the Carmel Community Playhouse at Clay Terrace during the 2013-2014 Season.

### Full Season

BACK COVER (Color).....	\$1,500*
INSIDE COVERS (Color) .....	\$1250*
FULL PAGE .....	\$1000*/\$700**
1/2 PAGE.....	\$750*/\$400**
1/4 PAGE.....	\$600*/\$300**
SPONSOR SHOWCASE POSTER.....	\$500
<i>A 24"x36" poster displayed in our lobby for entire season</i>	
SPONSOR WALL POSTER (17"X22").....	\$400
<i>A 17"x22" poster displayed on our back wall</i>	
<i>*Includes 24"x36" poster on the Sponsor Showcase in our lobby, which is visible to pedestrian traffic.</i>	

*\*\*Without Sponsor Showcase Poster*

### Mechanical Requirements

Dimensions:	Width x Height
Cover .....	4 5/8 x 7 5/8
Full Page .....	4 5/8 x 7 5/8
1/2 vertical .....	2 1/8 x 7 5/8
1/2 horizontal.....	4 5/8 x 3 3/4
1/4 vertical .....	2 1/8 x 3 3/4
1/4 horizontal.....	4 5/8 x 1 3/4

- Full page bleed 5 7/8" x 8 7/8".
- Trims to 5 1/2" x 8 1/2".
- Keep live matter 1/4" inside trim. No extra charge for bleed.

### Art Deadlines

Talking With Art:.....	10/07/13
Tribute Art: .....	01/06/14
The Philadelphia Story Art:.....	02/24/14
Lost in Yonkers Art:.....	03/21/14
I Married an Angel Art:.....	07/07/14

*Added CCP shows will be communicated separately. Does not include non-CCP productions.*